

## **Press Release: A strong 1500 Participants for Avillion Cultural Ride 2018 presented by Bank Muamalat**

A strong 1500 participants turned out for Avillion Hotel Group's 2<sup>nd</sup> Avillion Cultural Ride 2018 presented by Bank Muamalat despite the uncertain weather condition and a day after the Port Dickson by election.

The Avillion Cultural Ride 2018 presented by Bank Muamalat was flagged off by MPPD YDP Tuan Mohd Zamri bin Mohd Esa along with Avillion Berhad's Independent Director Dato' Faisal Zelman Bin Datuk Abdul Malik & Bank Muamalat Malaysia's CEO Dato' Hj Mohd Redza Shah Abdul Wahid.

The ride offers 3 categories: 30km Fun Ride, 60km Scenic Ride and 160km Endurance Ride and started & ended at Avillion Admiral Cove Port Dickson. It is cater to bicycles of all disciplines, including road bikes, mountain bikes, folding bikes and all other bicycles. The rides will.

Upon reaching the finishing line, participants were awarded their Finisher's Medal, Meal, and some lucky ones won the attractive lucky draw prizes.

Avillion is extremely proud to be both the Organizer and the Host of this cycling event. Negeri Sembilan is blessed with diverse yet unique cultural heritage rarely found in other states of Malaysia hence for our 2<sup>nd</sup> ride, we are proud to highlight the wonders of Negeri Sembilan cultural. Cultural performances will be arranged on the ride day allowing riders & public to enjoy.

Together with Avillion Hotel Group, the event is supported by strong corporate brands that support cycling as a healthy lifestyle. This event is presented together with our esteemed partners Bank Muamalat Malaysia Berhad, MAA Group Berhad & Mimpri Matamoon.

Other sponsors are Sime Darby Auto Connexion, 100 Plus, F&N Ice Mountain, Nestle Fitness, Milo, Kapal Api, N8, Rosegate, Indadi and Cycling Malaysia.

Avillion Hotel Group looks forward to nurture Avillion Cultural Ride into an international event that draws excitement while promoting sport tourism to Port Dickson.

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### **About Avillion Hotel Group Sdn Bhd**

Avillion Hotel Group is a wholly owned subsidiary of Avillion Berhad, an integrated travel, hotel and property group listed on the Bursa Saham Malaysia. The group operates a chain of luxury properties across the country. Since its inception in the early 1990s, the group's vast experience and passion in conceptualizing, designing, constructing and managing unique architecture.

Avillion Hotel Group operates a chain of beach resorts, hotels and spa in Malaysia, each one with its own personality and ambience. These consist of Avillion Port Dickson, Avillion Admiral Cove, Avillion Legacy Melaka, Avillion Cameron Highlands, Avillion Villa Cinta and aVi Spa. Avillion Port Dickson boasts of an award-winning architecture, blending individualism and personality within a natural environment.

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